

## PARTNERSHIP PRINCIPLES

Our organization's unique values express our organization's commitment to forging **effective partnerships**. We demonstrate this commitment by:

Basing our partnerships upon mutual agreement, benefits, respect, and transparency;

Regarding our partners as our equals with different strengths than our own, recognizing that both parties are teachers and learners and understanding that each party brings something of value;

Accepting that a partnership cannot live on its own, but must be actively nurtured with sufficient resources;

Understanding that the efforts placed in the partnership are justified by the significant results we achieve;

Recognizing that partnerships are dynamic, and must be able to adapt to changes and new situations;

Maintaining an open and active communications on many levels with our partners;

Valuing our partners for where and what they are now, and taking time and making efforts to really understand who and where they are before making commitments and obligations;

Promoting our partners' contributions to our joint work evenly with our own and, at times, even in preference to promoting ourselves;

Positioning others to do the work rather than doing it ourselves requires the allocation of substantial resources to partners, not just staff;

Concluding that leveraging partnerships for biodiversity protection is the most important contribution that we can make to conservation efforts around the globe.